

ICICI Pru

Assured Savings Insurance Plan

A Non-Participating Non-Linked Life Individual Savings Product

Guaranteed² wealth creation



²Conditions apply.

 **ICICI PRUDENTIAL** 
L I F E I N S U R A N C E

#Above illustration is for a 25 year old healthy male paying a premium of ₹2 lakh p.a. (exclusive of taxes) for 10 years with policy term of 20 years.

Key Benefits

ICICI Pru Assured Savings Insurance Plan provides you:



Guaranteed² Additions³: Every year, 9%,10% or 11% of total premiums paid will be added to your policy benefits depending on your policy term



Guaranteed² Maturity Benefit (GMB⁴): A guaranteed lump sum payable at the end of the policy term



Flexibility: Choose premium payment term and policy term as per your need



Protection: Get life cover⁵ for the entire policy term



Tax¹ Benefits: Avail tax¹ benefits on premiums paid and benefits received as per prevailing tax laws

ICICI Pru Assured Savings Insurance Plan, At A Glance

Premium Payment Term (years)	5		7		8		10		12	
Policy Term (years)	10	15	12	15	16	20	15	20	15	20
Minimum Annual Premium** (₹)	50,000									
Minimum / Maximum Age at Entry	8 / 50	3 / 50	6 / 50	3 / 50	2 / 50	0 / 50	3 / 50	0 / 50	3 / 50	0 / 50
Minimum / Maximum Age at Maturity	18 / 70									
Premium Paying Mode	Annual / Half-yearly / Monthly									

**Exclusive of taxes

Illustration for ICICI Pru Assured Savings Insurance Plan

Age at entry: 30 years

Premium paying term: 10 years

Policy term: 20 years

YOU PAY

₹2,00,000 p.a.
Exclusive of taxes

YOU GET

Premium paying mode: Yearly

Sum Assured: ₹ 20,00,000

Benefit summary

Accrued Guaranteed ² Additions	₹ 34,10,000
Guaranteed ² Maturity Benefit	₹ 16,85,488
Maturity Benefit - Total amount payable at maturity	₹ 50,95,488

The above illustration is for a healthy male life assured and assumes all due premiums until maturity are paid.

- Tax benefits under the policy may be available as per the prevailing Income Tax laws. We recommend that you seek professional advice for applicability of tax benefit on premiums paid and benefits received. Taxes, if any will be charged extra as per applicable rates. The tax laws are subject to amendments from time to time.
- Guaranteed benefits are payable subject to all due premiums being paid and the policy being in force on the date of maturity.
- Guaranteed Additions (GAs) rate will be 9% for policy term of 10 years and 10% for policy term of 12/15 years and 11% for policy term of 16/ 20 years. GAs will be added to the policy at the end of every policy year if all due premiums have been paid. Each GA will be calculated as GA rate multiplied by the total premiums paid till date (excluding extra mortality premiums, Goods & Services Tax and Cess (if any)).
- Your Guaranteed Maturity Benefit (GMB) will be set at policy inception and will depend on age, policy term, premium, premium payment term and gender.
- Life Cover is the benefit payable on death of the life assured.

© ICICI Prudential Life Insurance Co. Ltd. All rights reserved. Registered life insurance company with IRDAI, Regn. No. 105. CIN: L66010MH2000PLC127837. Reg. Off.: ICICI PruLife Towers, 1089 Appasaheb Marathe Marg, Prabhadevi, Mumbai-25. Helpline number - 1860 266 7766. For more details on the risk factors, term and conditions please read the product brochure carefully before concluding the sale. ICICI Pru Assured Savings Insurance Plan UIN:105N144V13. Advt No.:H/II/2167/2025-26.

BEWARE OF SUSPICIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS
IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums.
Public receiving such phone calls are requested to lodge a police complaint