

Policy Document

SmartKid - New Unit - Linked Single Premium

In this Policy, the investment risk in investment portfolio is borne by the Policyholder.

Brief Policy Description: This is a single premium unit linked plan that helps in providing for the childs education and other needs. The premium paid by the Policyholder is utilized to purchase units in the Funds after deducting applicable charges. The policy provides a guaranteed benefit on Death and benefit on maturity that is linked to the fund Performance payable on maturity. The policy also provides for an option to surrender the policy during the term.

Policyholder: means the Proposer under the Policy or the owner of the Policy at any point of time.

Life Assured: means the person on whose life the Policy contract has been issued, the insured.

Policy Contract: The Policy is a legal contract between the Policyholder and ICICI Prudential Life Insurance Company Ltd (the Company), which has been issued on the basis of the proposal form and the documents evidencing the insurability of the Life Assured. The Policy contract comprises the Policy certificate and the Policy document (terms & conditions including the Unit Statement/s to be issued from time to time and the mortality and rider charges table). The Company agrees to provide the benefits set out in the Policy in return of the premium paid by the policyholder.

The Company relies upon the information given by the Proposer and/or the Life Assured in the proposal form and in any other document(s) or during the medical examination, if any. The Policy is declared void in case the information given is incomplete or inaccurate or untrue or in case it is found that the policy was issued on the basis of fake/tampered documents/proofs. Further details are stated in the "Incontestability" clause under General conditions.

The Policy enables the Policyholder to participate only in the investment performance of the Fund, to the extent of allocated units and does not in any way confer any right whatsoever on the Proposer/Life Assured to otherwise share in the profits or surplus of the business of the Company in any manner whatsoever or make any claim in relation to the assets of the company.

The Policy is subject to the terms and conditions as mentioned in the Policy document and is governed by the laws of India.

Freelook period: A period of 15 days is available to the Policyholder during which the Policy can be reviewed. If the Policy is not suitable, this booklet should be returned within 15 days from the day the Policyholder receives the Policy.

The Company will return the Premiums paid subject to the deductions as follows:

- a. Proportionate Mortality and rider charges
- b. Insurance stamp duty on the Policy
- c. Any expenses borne by the Company on the medicals.

The units will be repurchased by the company and any fluctuation in the fund value will be on customer's account.

1. Definitions:

In the Policy Document, unless the context otherwise requires:

- (a) "Single Premium Contract" means Unit Linked Insurance Plan where the premium payment is made by a single contribution (a one time payment) at the inception.
- (b) "Sum Assured" is the guaranteed amount of the benefit that is payable on the death of the Life Assured.
- (c) "Death Benefit" means the amount of benefit which is payable on death as specified in the Policy document. This is stated at the inception of the policy.
- (d) "Maturity Benefit" means the amount of benefit which is payable maturity i.e. on the Cover Cessation Date, as specified in the Policy Certificate.
- (e) "Rider benefit" is the amount of benefit payable on a specified event and is allowed as add on to the main benefit.
- (f) "Unit Linked Fund" means the pool of the premiums paid by the Policyholders and invested in a portfolio of assets to achieve the fund(s) objective. The price of each unit in a fund depends on how the investments in the fund perform. The fund is managed by the Company.
- (g) "Monthly Due Date" means the date in any subsequent calendar month corresponding numerically with the date of the commencement of the Policy. In the event that there is no date in any subsequent calendar month corresponding numerically with the commencement date, then the due date shall be the last date in that subsequent calendar month.
- (h) "Unit" means the portion or a part of the underlying segregated unit linked Fund.
- (i) "Net Asset Value (NAV)" means the value per unit calculated in Rupees as mentioned below:

The NAV will be based on the appropriation price when the fund is expanding and the expropriation price when the fund is contracting.

The appropriation price is defined as follows:

Market or Fair Value of the Investments plus expenses incurred in the purchase of assets plus Current Assets and accrued interest (net off fund management charges) less Current Liabilities and provisions

Number of Units outstanding under the Fund

The expropriation price is defined as follows:

Market or Fair Value of the Investments minus expenses incurred in the sale of assets plus Current Assets and accrued interest (net off fund management charges) less Current Liabilities and provisions

Number of Units outstanding under the Fund

- (j) "Fund Value" is the product of the total number of units under the Policy and the NAV.
- (k) "Life Insurance Cover" means the Sum Assured.
- (I) "Allocation" means creating the units at the prevailing NAV offered by the Company. This is applicable in case of premium payment and switches.
- (m) "Redemption" means encashing the units at the prevailing NAV offered by the Company where the process involves cancellation of units. This is applicable in case of exercising partial withdrawal, switch, maturity, surrender, settlement option or in the case of payment of death benefit.
- (n) "Partial withdrawal" means any part of fund that is encashed / withdrawn by the Policyholder during the term of policy.
- (o) "Switch" means facility allowing the Policyholder to change the investment pattern by moving from one fund to other fund (s) amongst the funds offered under this product.
- (p) "Surrender" means terminating the policy once for all. On surrender, the surrender value is payable which is "Fund Value less the surrender charge" and is subject to the Clause 2.2 on "Surrender".

- (q) "Valuation of funds" is the determination of the value of the underlying assets of the unit linked fund.
- (r) "Premium Allocation Charge" means a percentage of the Premium appropriated towards charges from the Premium received. The balance known as allocation rate constitutes that part of the Premium which is utilized to purchase (investment) units for the Policy. This charge is levied at the time of receipt of Premium.
- (s) "Fund Management Charge" means a charge levied as a percentage of the value of assets and shall be appropriated by adjusting the NAV. This is a charge levied at the time of computation of NAV.
- (t) "Policy administration charge" means a flat charge levied at the beginning of each Policy month from the Policy fund by canceling units for equivalent amount.
- (u) "Surrender Charge" means a charge levied on the Fund Value at the time of surrender of the Policy.
- (v) "Switching charge" means a flat charge levied on switching of monies from one fund to another available within the product. The charge will be levied at the time of effecting the switch.
- (w) "Mortality Charge" means cost of life insurance cover and is levied at the beginning of each policy month from the fund by canceling units for an equivalent amount.
- (x) "Rider charge" means a cost of Rider benefit and is levied at the beginning of each Policy month from the fund by canceling units for an equivalent amount.
- (y) "Settlement option" also known as Periodical Payments means an option available to the Policyholder to receive the maturity benefit as a structured payout over a period of up to 5 years after maturity.
- (z) "Date of Commencement of Policy" as shown in the Policy certificate is the date on which the age of the Life Assured and the term of Policy are calculated and the same are shown on the Policy certificate.

2. Benefits Payable

2.1 Death Benefit provided the Policy is in force on date of death of the Life Assured

(i) In the event of the death of the Life Assured the Company shall pay the Sum Assured under the Policy.

After the payment of the Sum Assured, the Policy shall continue and the withdrawal and Maturity benefit as stated below shall be available to the Appointee while the Nominee is minor or to the Nominee, where the Nominee has turned major, as the case may be.

2.2 Surrender

The Policy may be surrendered any time after three policy years have elapsed. The surrender value payable is the Fund Value after deducting the following surrender charges.

No. of completed Policy years	Surrender Charge as a % of Fund Value
3 years	4%
4 years	2%
5 years and above	0%

After the death of the Life Assured, the Policy may be surrendered by the Appointee while the Nominee is minor or by the Nominee where the Nominee has turned major, as the case may be.

The surrender shall extinguish all the rights, benefits and interest under the policy.

2.3 Maturity Benefit payable on the Cover Cessation Date provided the Policy is inforce :

On the date of maturity of the policy, the maturity benefit equivalent to the Fund Value under the Policy shall be payable. The Policyholder shall have an option to receive the Fund Value as lump sum or as periodic payments over a period of up to 5 years after maturity. Where the death of the Life Assured has occurred during the term of the policy, the Appointee while the nominee is minor or the Nominee where the nominee has turned major, as the case may be can exercise this option.

The Policy would be terminated upon the lump sum payment of the Maturity benefit.

2.4 Settlement Option (Periodical Payments):

Where the periodical payments are opted, the following conditions shall be applicable to the Policyholder. Where the death the of the Life Assured has already occurred, the following conditions are applicable to the Appointee while the Nominee is minor or the Nominee where the Nominee has turned major, as the case may be.

- 1. During this period the investment risk in investment partfolio is borne by the Policyholder.
- 2. The Policyholder must inform the Company of this option at least 3 months prior to the Maturity date.
- The Life Insurance Cover and the rider benefit, if any, shall cease on the Cover cessation date.
- 4. The Fund Management charges shall be deducted during this period.
- 5. Payments can be received in the form of monthly, quarterly, half yearly or annual installments spread over a period of up to five years from the date of the maturity. The payment of installments will be made in advance.
- 6. The available number of units under the Policy shall be divided by the residual number of installments to arrive at number of units for each installment. Further, in case of investment in more than one Fund, the number of units to be withdrawn shall be in the same proportion of the investment held at the time of payment of each installment.
- 7. The Policyholder has an option to switch units from one Fund to another any time during the settlement period. Where this option of switch is exercised, the number of units to be withdrawn for the next installment may be different than the number of units withdrawn for the earlier installment. Once again, the remaining number of units shall be divided in the same proportion of investment held for subsequent installment(s). Further, the then norms of the Company will apply for switching of units.
- 8. No Premium payment or Partial withdrawal requests will be allowed during this period.
- The remaining Fund Value shall become payable at once in the event of death of the Life Assured before receiving last installment. The Policy shall terminate on the said payment.
- 10. The Policyholder has an option to discontinue the periodical payments by withdrawing all the units under the Policy. The Policy shall terminate on the said payment.
- 11. In case the Policyholder chooses to receive the installments in monthly mode, payment would be made only by direct credit to his bank account. For other payment frequencies, payment may be made by cheque also.

2.5 On the death of the Nominee (Named Child) before the Maturity date:

- (i) The Life Assured may Nominate any other child or individual in place of the named Child. The Policy terms and conditions shall remain unchanged or
- (ii) Surrender the policy subject to Clause 2.3 above

No benefits are payable on the Named Child/ the Nominee

2.6 Rider Benefit (s) is applicable only if opted for and subject to the conditions specified in the annexure.

3. Premium Allocation

The Premium paid shall be utilized for purchase of Units after the deduction of the Premium Allocation Charge as stated below:

Premium Amount (Rs.)		In the first policy year
25,000 - 49,999		8%
50,000 - 99,999		6%
1,00,000 - 4,99,999	-	4%
5,00,000 and above		2%

The Policyholder has the option to allocate the Premium for purchase of units amongst one or more of the Fund(s). In the case where the Policyholder does not exercise such option the entire amount to be utilised for purchase of units would be allocated to the Balancer II Plan. The number of Units purchased would be computed based on the NAV as provided in Clause 5.

4. Funds:

4.1 Investment Objectives of the Funds and Indicative Portfolio Allocation

(i) Maximiser II

Objective: To provide long-term capital appreciation through investments primarily in equity and equity-related instruments.

Indicative Portfolio Allocation	 Max (%)	Min (%)
Equity & equity related securities	 100	0
Debt, Money market & Cash	25	75

Potential Risk- Reward profile of the Fund: High

(ii) Balancer II

Objective: To provide a balance between long-term capital appreciation and current income through investment in equity as well as fixed income instruments in appropriate proportions depending on market conditions prevalent from time to time.

Indicative Portfolio Allocation	Max (%)	Min (%)
Equity & equity related securities	40	0
Debt, Money market & Cash	100	60

Potential Risk-Reward profile of the Fund: Moderate

(iii) Protector II

Objective: To provide accumulation of income through investment in various fixed income securities. The Fund seeks to provide capital appreciation while maintaining a suitable balance between return, safety and liquidity.

Indicative Portfolio Allocation	Max (%)	Min (%)
Debt, Money market & Cash	100	100

Potential Risk-Reward profile of the Fund: Low

(iv) Preserver

Objective: To provide suitable returns through low risk investments in debt and money market instruments while attempting to protect the capital deployed in the fund.

Indicative Portfolio Allocation	Max (%)	Min (%)
Debt Instruments	50	0
Money market & Cash	100	50

Potential Risk-Reward profile of the Fund: Capital Preservation

Investments upto 20% can be allocated to this Fund.

The Company shall obtain the consent of the Policyholder, when any change in the Portfolio allocation pattern of the Funds described above is considered necessary other than on account of market conditions and/or political and economic force majeure. Such change shall be carried out as long as not more than one fourth of the Policyholders disagree. The Policyholder who does not give his consent shall be allowed to withdraw the units in the Funds at the then prevailing NAV without any surrender charge and terminate the policy.

The Company shall notify the Policyholder about the change in asset allocation when the change is on account of market conditions and/or political and economic force majeure.

4.2 Valuation Date

The NAV shall be declared by the company on a daily basis except on Bank holidays, Exchange holidays, Saturdays, Sundays and the days on which the Corporate Office is closed.

4.3 New Funds

New Funds may be introduced by the Company from time to time and the Policyholder shall be notified of the introduction of such new Funds. The Company may offer the Policyholder the option to switch to those Funds at such NAV and subject to such terms and conditions as may be specified by the Company at that time. Switching between the existing Funds is subject to the terms and conditions detailed in Clause 6.1 herein.

4.4 Investment of the Funds

The Company shall select the investments, including derivatives and units of mutual funds, by each Fund at its sole discretion subject to the investment objectives of the respective Fund and the IRDA Regulations in that behalf. All assets relating to the Fund shall be and shall remain in the absolute beneficial ownership of the Company. There is no trust created, whether express or implied, by the Company in respect of the investments in favour of the Policyholder / Assignee/ Nominee of the Policy or any other person.

4.5 Fund Closure

Although the Funds are open-ended, the Company may, in its sole discretion close any of the Funds on the happening of any event which in the sole opinion of the Company requires the said Fund to be closed. The Policyholder shall be notified of the Company's intention to close any of the Funds and on and from the date of such closure, the Company shall cease to issue, redeem and cancel Units of the said Fund and cease to carry on business activities in respect of the said Fund. In such an event if the Units are not withdrawn or switched to another Fund by the Policyholder, the Company will switch the said Units to any another Fund at its sole discretion. However no fee would be charged for switching to another Fund in the event of such closure of Funds.

4.6 Risks of investment in the Funds

The Policyholder is aware that the investment in the Units is subject to the following, amongst others, risks and agrees that he is making the investment in the Units with full knowledge of the same.

- (i) SmartKid New Unit Linked Single Premium Policy is only the name of the Policy and does not in any way indicate the quality of the Policy, its future prospects or returns.
- (ii) Maximiser II, Balancer II, Protector II and Preserver are the names of the Funds and do not in any manner indicate the quality of the Fund, their future prospects or returns.
- (iii) The investments in the Units are subject to market and other risks and there can be no assurance that the objectives of any of the Funds will be achieved.
- (iv) The Fund Value of each of the Funds can go up or down depending on the factors and forces affecting the financial and debt markets from time to time and may also be affected by changes in the general level of interest rates.
- (v) The past performance of other Funds of the Company is not necessarily indicative of the future performance of any of these Funds.
- (vi) The Funds do not offer a guaranteed or assured return.
- (vii) All benefits payable under the Policy are subject to the tax laws and other financial enactments as they exist from time to time.

5. Units

5.1 The nominal value of the Units is Rs.10 each. The Units are allocated in the manner described below and such allocations may be made up to 1/1000th of a Unit or such other fraction as the Company may, in its sole discretion, decide.

5.2 Applicability of NAV

The allocation and redemption of units for various transactions would be at the NAV as described below.

	Type of transaction	Applicable NAV (Where transaction is by way of a request, the same should be received before cut-off time *)
•	First Premium Deposit received by way of local cheque / pay order / demand drafts payable at par	NAV of the date of commencement of risk of policy
•	First Premium Deposit received by way of outstation cheque / pay order / demand drafts	NAV of the date of commencement of risk of policy or date of realization of the amount by the Company, whichever is later
•	Switch Partial withdrawals	NAV of the date of receipt of the request/intimation
	Surrender Death claim Requests for Free Look cancellation	
•	Direct debit, ECS, credit card, etc for the purpose of renewal premiums	NAV of the date of receipt of instruction or the due date, whichever is later
•	Renewal premiums received by way of local cheque / pay order / demand drafts payable at par	NAV of the date of receipt of instrument or the due date, whichever is later
•	Renewal Premiums received by way of outstation cheque / pay order / demand drafts	NAV of the date of receipt of instrument or the due date or date of realization of the amount by the Company, whichever is later
•	Additional Allocation of units	NAV of the date of allocation of units
•	Foreclosures / revival	NAV of the date of effect of foreclosure / revival
•	Maturity Claim / Periodical payments	NAV of the due date

The allocated units shall be reversed in case of non realization of the said amount.

***Cut-off time** means the time before which transaction requests (such as premiums, surrenders, withdrawals, etc.) should be received at the Company's Office for the applicability of the NAV of the same day. Currently the cut-off time is 4:15 p.m.

If the request/instruction is received after the cut-off time, then NAV of the next date or the due date, whichever is later, shall be applicable.

If the same day or the next day is not a Valuation date, then the Company shall apply the NAV of the next immediate Valuation Date.

In respect of transactions which are not specifically mentioned herein but involves the allocation and redemption of units, the Company shall follow the same norms as mentioned in this clause.

For all transactions on the last day of the financial year, the NAV of that day would be applicable, irrespective of the cut-off time.

The Company may, subject to IRDA approval, change the cut-off time by which requests for transactions have to be received and accepted for the purpose of determining the NAV of the relevant Fund to be used for calculating the number of Units. The change shall be intimated to the policyholder.

5.3 Valuation of the Funds

The NAV shall be computed atleast upto two decimal places .The valuation of the assets, of each Fund shall be made as per the valuation norms prescribed by the Company and the IRDA.

6. Policyholder's Options

The below mentioned options are available to the Policyholder. However, where the death of the Life Assured has occurred before the Maturity date, the below options may be exercised by the Appointee while the nominee is minor or the Nominee if he has turned major, as the case may be.

6.1 Switching of Units

To switch Units from a particular Fund to another Fund by cancellation of the Units to be switched and creation of new Units in the Fund being switched to based on the NAV of the relevant Fund computed in the manner provided in Clause 5.

(a) Four free switches shall be allowed in each policy year starting from the date of commencement of the Policy. Any unutilised free switch cannot be carried forward.

- (b) Currently, for any non-free switch, a Switching charge of Rs.100/- shall be applicable.
- (c) Currently, the minimum amount per switch is Rs.2,000/- and shall be subject to change as per the rules of the Company from time to time.

6.2 Partial Withdrawals

To make partial withdrawal of Units from any Fund by either specifying the number of Units to be withdrawn or the amount to be withdrawn. The number of Units to be withdrawn or the amount to be withdrawn shall be computed as specified in Clause 5.

- (a) Partial withdrawals will be allowed after completion of five policy years. This benefit shall be available even in case where the death of the Life Assured occurred while the policy was in force.
- (b) Only one withdrawal in a policy year subject to a total of five withdrawals shall be allowed anytime during the term of the Policy. The maximum amount that may be withdrawn shall be restricted to the extent of 25% of the Fund Value at the time of withdrawal. Any unutilized withdrawal cannot be carried forward.
- (c) Currently, the minimum amount of partial withdrawal is Rs.2000/- and shall be subject to change as per the rules of the Company from time to time.
- (d) On partial withdrawal the minimum Fund Value remaining under all funds together should be at least equal to 110% of one full year's premium at any given point of time.
- 6.3 The Company may, in the general interest of the holders of unit linked policies and keeping in view unforeseen circumstances/ unusual market conditions, limit the total number of Units withdrawn on any day to 5% of the total number of Units then outstanding.
- 6.4 In exceptional circumstances such as unusually high volume of sale of investments within a short period, market conditions and political and economic force majeure, the Company may, in its sole discretion, defer the switching or withdrawal of Units and the surrender of the Policy for a period not exceeding six (6) months from the date of application. The determination of the existence of exceptional circumstances for the purposes of this clause shall be in the sole judgement of the Company.

7. Charges

7.1 Mortality Charges and Rider Charges

- Mortality charges would be calculated on the Sum Assured. The Rider charges would be calculated on the Rider Sum Assured.
- ii. The Mortality and rider charge together with applicable Service tax & Education cess shall be recovered on the date of commencement of the Policy and on each Monthly Due Date whilst the Policy remains in force and shall be recovered by cancellation of units.
- iii. The age dependent standard mortality and rider charges table is annexed to the Policy document. At inception, the charges may be revised based on the occupation, health and age of the Life Assured.
- iv. The rider charges under Income Benefit Rider (IBR) and Accident and Disability Benefit Rider (ADBR) are guaranteed for the term of the policy.

7.2 Policy Administration & Fund Management Charges

The fixed policy administration charge shall be Rs. 20/- per month. This will be charged by cancellation of units.

The Fund Management Charges shall be;

- i. Maximiser II at the rate of 1.50% per annum of the net assets.
- ii. Balancer II at the rate of 1% per annum of the net assets.
- iii. Protector II at the rate of 0.75% per annum of the net assets.
- iv. Preserver at the rate of 0.75 % per annum of the net assets.

7.3 Recovery of charges

- i. The Fund Management Charge pertaining to the net assets under the Fund (s) will be priced in the NAV of the Fund.
- ii. Premium Allocation charge is recovered by way of deduction from Premium
- iii. All other Charges would be recovered by cancellation of Units
- iv. In the event that the Units are held in more than one Fund, the cancellation of Units will be effected in the same proportion as the Fund Value held in each Fund.

7.4 Revision of Charges

The Company reserves the right to revise the following Charges at any time during the term of the policy. Any revision will be with prospective effect subject to approval from IRDA and after giving a notice to the Policyholders.

The Company reserves the right to change the Fund Management Charge pertaining to the net assets under the Fund (s) with prior approval from the IRDA to a maximum of 2.50% per annum of the net assets for each of the Funds.

The Company reserves the right to change the total Policy Administration Charge at any time with prior approval from the IRDA upto a maximum of Rs.50/- per month.

The Company reserves the right to change the Switching Charge at any time with prior approval from the IRDA upto a maximum of Rs.200/- per switch.

If the revision in the charges is not agreeable to the Policyholder, the Policy can be terminated by withdrawing all the units in the Funds at the then prevailing NAV, without any application of surrender charges.

The surrender charges, premium allocation charges and mortality charges are guaranteed for the term of the policy.

The rider charges under Income Benefit Rider (IBR) and Accident and Disability Benefit Rider (ADBR) are guaranteed for the term of the policy.

8. Foreclosure of the Policy

The Policy shall terminate when the Fund Value across all Funds under the policy falls below Rs.10000/-. In this event, the Company shall pay the Fund Value after applying Surrender charges as per Clause 2.2.

General Conditions

1. Age

- i) The Mortality and rider benefit charges payable under the Policy have been calculated on the basis of the age of the Life Assured as declared in the Proposal. In case the age of the Life Assured has not been admitted by the Company, the Policyholder shall furnish such proof of age of the Life Assured as is acceptable to the Company and have the age admitted.
- ii) In the event the age so admitted (the "correct age") is found to be different from the age declared in the Proposal, without prejudice to the Company's other rights and remedies including those under the Insurance Act, 1938, one of the following actions shall be taken:
 - a) If the correct age is such as would have made the Life Assured uninsurable under the Plan of assurance specified in the Policy Certificate, the Plan of assurance shall stand altered to such Plan of assurance as is generally granted by the Company for the correct age of the Life Assured, which will be subject to the terms and conditions as are applicable to that Plan of assurance. If the Policyholder does not wish to opt for altered Plan or if it is not possible for the Company to grant any other Plan of insurance, the policy shall stand cancelled from the date of issue of the policy and the Fund Value shall be returned subject to deduction of the expenses incurred by the Company on the policy.
 - b) If the correct age is found to be higher than the age declared in the Proposal, then subject to the underwriting evaluation at point of such knowledge, if the Life Assured is found insurable the charges (the "corrected Mortality and rider benefit charges") payable under the Policy shall be altered corresponding to the correct age of the Life Assured from the date of commencement of the Policy and the Policyholder shall pay to the Company the accumulated difference between the corrected charges and the original charges from the commencement of the Policy up to the date of such payment with interest at such rate and in such manner as is charged by the Company for late payment of premium. If the Policyholder fails to pay such accumulated difference, together with interest, the same shall be recovered by cancellation of Units. Where the Life Assured is not found insurable, the Company would pay the Fund Value under the Policy and terminate the Policy.
 - c) If the correct age of the Life Assured is found to be lower than the age declared in the Proposal, the charges payable under the Policy shall be altered corresponding to the correct age of the Life Assured (the "corrected Mortality and rider benefit charges")from the date of commencement of the Policy and the Company shall refund without interest, the accumulated difference between the original charges paid and the corrected charges.

2. Assignment and nomination

- (a) An assignment of this policy may be made by an endorsement upon the policy itself or by a separate instrument signed in either case by the assignor specifically stating the fact of assignment and duly attested. The first assignment may be only made by the Life Assured or the Proposer. Such assignment shall be effective, as against the Company, from and upon the service of a written notice upon the Company and the Company recording the assignment in its books. Assignment will not be permitted where policy is under the Married Women's Property Act, 1874.
- (b) The Life Assured, where he is the holder of the Policy, may, at any time during the tenure of the Policy, make a nomination for the purpose of payment of the moneys secured by the policy in the event of his death. Where the nominee is a minor, the Life Assured may also appoint a person to receive the money during the minority of the nominee. Nomination may be made by an endorsement on the Policy and by communicating the same in writing to the Company. Any change of nomination, which may be effected before the termination of the Policy shall also be communicated to the Company.
 - The Company does not express itself upon the validity or accept any responsibility on the assignment or nomination in recording the assignment or registering the nomination or change in nomination.

3. Suicide

If the Life Assured, whether sane or insane, commits suicide within one year from date of issue of this policy, then only the Fund Value shall be paid and the Policy shall terminate on the said payment.

4. Special Provisions

Any special provisions subject to which this Policy has been entered into whether endorsed in the Policy or in any separate instrument shall be deemed to be part of the Policy and shall have effect accordingly.

5. Policy Alterations

Policy Alterations would be allowed after Payment of at least one full year's premium subject to the rules of the company & IRDA guidelines at that point of time.

6. Incontestability

In accordance to the Section 45 of the Insurance Act,1938, no Policy of life insurance shall after the expiry of two years from the date on which it was effected, be called in question by an insurer on the ground that a statement made in the proposal of insurance or any report of a medical officer, or a referee, or friend of the insured, or in any other document leading to the issue of the Policy, was inaccurate or false, unless the insurer shows that such statements was on material matter or suppressed facts which it was material to disclose and that it was fraudulently made by the Policyholder and that the Policyholder knew at the time of making it that the statement was false or that it suppressed facts which it was material to disclose.

Provided that nothing in the section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so and no policy shall be deemed to be called in question merely because the terms of the Policy are adjusted on subsequent proof that the age of the Life Insured was incorrectly stated in the proposal.

7. Notices

Any notice, direction or instruction given under the Policy shall be in writing and delivered by hand, post, facsimile or e-mail to:

In case of the Policyholder/ Nominee

As per the details specified by the Policy holder / Nominee in the Proposal Form / Change of Address intimation submitted by him.

In case of the Company:

Address : Customer Service Desk

ICICI Prudential Life Insurance Company Limited

ICICI PruLife Towers,

1089, Appasaheb Marathe Marg, Prabhadevi,

Mumbai- 400 025

Facsimile : 022 24376727

E-mail : <u>lifeline@iciciprulife.com</u>

Notice and instructions will be deemed served 7 days after posting or immediately upon receipt in the case of hand delivery, facsimile or e-mail.

It is very important that the Policyholder immediately informs the Company about the change in the address or the nominee particulars to enable the company to service him effectively.

8. Payment of Claim

Before payment of any claim under the Policy, the Company shall require the delivery of the original of this Policy document along with written Intimation and other documents as mentioned below establishing the right of the claimant or claimants to receive payment.

- 1. Claimant's statement
- 2. Death certificate issued by the local and medical authority in case of death claim
- 3. Medical evidence
- 4. Any other documents or information as may be required by the Company for processing of the claim depending on the cause of the claim.

9. Legislative Changes

The terms and conditions including the premium and the benefits payable under this Policy are subject to variation in accordance with the relevant legislation.

10. Electronic Transactions

The Customer shall adhere to and comply with all such terms and conditions as the Company may prescribe from time to time, and all transactions effected by or through facilities for conducting remote transactions including the Internet, World Wide Web, electronic data interchange, call centres, teleservice operations (whether voice, video, data or combination thereof) or by means of electronic, computer, automated machines network or through other means of telecommunication, established by or on behalf of the Company, for and in respect of the Policy or its terms, or the Company's other products and services, shall constitute legally binding and valid transactions when done in adherence to and in compliance with the Company's terms and conditions for such facilities, as may be prescribed from time to time.

11. Customer Service

(a) For any clarification or assistance, the policy holder may contact our advisor or call our Customer Service Representative at the telephone numbers listed below during office hours (9.00 a.m. to 9.00 p.m.)

Customer Service Helpline (Call Centre Timings : 9.00 A.M. to 9.00 P.M., Monday to Saturday; excluding national holidays).

State	Number	State	Number		
Andhra Pradesh	9849577766	Maharashtra (Mumbai)	9892577766		
Chattisgarh	9893127766	Maharashtra (Rest)	9890447766		
Delhi	9818177766	West Bengal (Kolkatta, Howrah)	9831377766		
Goa	9890447766	Punjab	9815977766		
Gujarat	9898277766	Rajasthan	9829277766		
Haryana (Karnal)	9896177766	Tamil Nadu (Chennai)	9840877766		
Haryana (Faridabad)	9818177766	Tamil Nadu (Rest)	9894477766		
Karnataka 💮	9845577766	Uttar Pradesh (Agra, Bareilly, Meerut, Varanasi)	9897307766		
Kerata	9895477766	Uttar Pradesh (Kanpur, Lucknow)	9935277766		
Madhya Pradesh	9893127766	Uttaranchal	9897307766		

Alternatively the Policyholder may communicate with the Company:

By mail at : Customer Service Desk

ICICI Prudential Life Insurance Company Limited

ICICI PruLife Towers,

1089, Appasaheb Marathe Marg, Prabhadevi,

Mumbai- 400 025

Facsimile : 022 24376727

E-mail: lifeline@iciciprulife.com

b. The Company has a grievance redressal mechanism for resolution of any dispute and any grievance or complaint in respect of this policy may be addressed to:-

Grievance Redressal Committee, Customer Service Desk, ICICI Prudential Life Insurance Company Limited ICICI PruLife Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai- 400 025

c. The Central Government has established an office of the Insurance Ombudsman for redressal of grievances with respect to life insurance policies. For details of the Ombudsman log on to our website www.iciciprulife.com or contact our Customer Service Desk.

The policy shall be subject to and be governed by this policy document and the terms and conditions of the schedule enclosed herewith including every endorsement by the Company and shall together form a single contract. (Ver U45:1)

ANNEXURE

Rider Benefit(s) applicable if opted for

A. Accident and Disability Benefit Rider

(i) Accident Benefit

Subject to the conditions set out below, if whilst the policy is inforce, the Life Assured is involved in an accident, but before the policy anniversary on which his age nearer birthday is 65, resulting in his death the Company agrees to pay the person/s to whom the benefits are payable under the Policy an additional amount equal to the Accident and Disability Benefit Sum Assured (hereinafter referred to as "accidental cover") under this rider benefit.

In the event of such death occurring while the Life Assured is using, as a fare paying passenger, authorised public mass surface transport namely bus or train, operating under terms of such authorisation, the additional amount payable under this benefit shall be enhanced to twice the amount of accidental cover under this rider benefit.

The conditions subject to which this benefit is payable, are:

- a) The death due to accident must be caused by violent, external and visible means;
- b) The death due to accident is not caused
 - i) by attempted suicide or self inflicted injuries while sane or insane, or whilst the Life Assured is under the influence of any narcotic substance or drug or intoxicating liquor; or
 - by engaging in aerial flights (including parachuting and skydiving) other than as a fare paying passenger on a licensed passenger-carrying commercial aircraft (being a multi-engined aircraft) operating on a regular scheduled route; or
 - iii) by the Life Assured committing any breach of law; or
 - iv) due to war, whether declared or not or civil commotion; or
 - by engaging in hazardous sports / pastimes, i.e. taking part in (or practising for) boxing, caving, climbing, horse racing, jet skiing, martial arts, mountaineering, off piste skiing, pot holing, power boat racing, underwater diving, yacht racing or any race, trial or timed motor sport.
- c) The accident shall result in bodily injury or injuries to the Life Assured independently of any other means;
- d) Such injury or injuries shall, within 180 days of it's occurrence, directly and independently of any other means cause the death of the Life Assured; and
- e) The death of the Life Assured shall occur before the expiry of the period for which premiums are payable or before the policy anniversary on which his age nearer birthday is 65, whichever is earlier;

However, if the period of 180 days from the occurrence of the accident is current on the policy anniversary on which the Life Assured attains age 65 nearer birthday, the accident benefit shall be payable on death during that period.

The Policy must be in force on the date of accident as well as on the date of death.

(ii) Disability Benefit

Subject to the conditions set out below, if whilst the policy is in force, the Life Assured is involved in an accident, but before the policy anniversary on which his age nearer birthday is 65, resulting in his total and permanent disablement, which will disable him to work or follow any occupation or profession, then with effect from and including the date of such disability (hereinafter called "Disability Date") the Company agrees to provide the following benefit

- Commencing from the first anniversary of the Disability Date and on each anniversary thereafter pay in ten annual
 installments, each equal to one-tenth of the amount of accidental cover under this Rider Benefit. In the event of
 the policy resulting in a claim before the receipt by the Life Assured of the last such installment, then the
 installments remaining unpaid shall become payable along with the claim.
- 2. The conditions subject to which the benefit is payable, are:
 - (a) The disability must be caused by violent, external and visible means;
 - (b) The disability is not caused,
 - i) by attempted suicide or self inflicted injuries while sane or insane, or whilst the Life Assured is under the influence of any narcotic substance or drug or intoxicating liquor; or
 - ii) by engaging in aerial flights (including parachuting and skydiving) other than as a fare paying passenger on a licensed passenger-carrying commercial aircraft operating (being a multi engined aircraft) on a regular scheduled route; or
 - iii) by the Life Assured committing any breach of law; or
 - iv) due to war, whether declared or not or civil commotion; or
 - v) by engaging in hazardous sports / pastimes, i.e. taking part in (or practising for) boxing, caving, climbing, horse racing, jet skiing, martial arts, mountaineering, off piste skiing, pot holing, power boat racing, underwater diving, yacht racing or any race, trial or timed motor sport.

- (c) If there are any other benefits payable under this rider benefit, then all such benefits shall cease to be available on and after the Disability Date.
- (d) The Disability must result within 180 days from the date of occurrence of the accident.
- (e) Written notice of any claim for the benefit shall be served on the Company within 120 days of the Disability Date and the admission of any claim for Disability Benefit will be subject to such proof (at the expense of the Life Assured), as the Company may reasonably require, that the Life Assured has become totally and permanently disabled. Such proof shall be furnished to the Company along with the submission of the notice of the disability
- (f) The Company reserves the right to call for such medical examinations as they may require and for this purpose, may advise the Life Assured to submit himself to one or more medical examinations conducted by medical practitioner/s appointed by the Company, the cost of which shall be borne by the company.
- (g) The payment of the Disability Benefit and the continuation thereof shall be subject to such proof, as the Company may require, that the Life Assured has been totally and permanently disabled and has continued to be totally and permanently disabled. If such proof is not furnished or if the Life Assured shall refuse or fail to submit for medical examination/s when required to do so, or if at any time the Company is satisfied that a claim for benefit under this clause has been wrongly admitted, the Life Assured shall be deemed to have ceased to be totally and permanently disabled immediately from the date on which the Company has requested for the supply of such proof or submission to medical examination/s or, as the case may be, from the date on which the Life Assured is communicated of wrongful admission of the claim, and thereafter the policy shall continue under such terms and conditions as the Company may decide.

For the purpose of this benefit, a person shall only be regarded as 'Totally and permanently disabled' if that person, due to accident or injury has suffered a loss such as:

- a) the loss by physical separation of two limbs or the complete and irremediable loss of sight in both eyes or the loss by physical separation of one limb accompanied by the complete and irremediable loss of sight in one eye (where limb means an entire hand or foot), or
- b) has been continuously disabled for a period of six consecutive months and has been determined by the Company, after consideration of the reports and other information supplied by the Company's own medical practitioner, appointed to examine that person, to be incapacitated to such an extent as to render that person unlikely ever to resume work or to attend any gainful employment or occupation.

B. Income Benefit Rider

Whilst the Policy is in force for the full Sum Assured, the Life Assured dies before the Policy Anniversary on which his age nearer birthday is 65 then commencing from the Policy Anniversary immediately following the death of the Life Assured and on each Policy Anniversary thereafter a sum amounting to 10% of the cover under this rider benefit shall be paid, the last instalment being payable on the Cover Cessation Date.

If the Life assured commits suicide whether sane or insane, within one year from the date of issue of this policy, this cover shall be void.

The policy shall be subject to and be governed by this policy document and the terms and conditions of the schedule enclosed herewith including every endorsement by the Company and shall together form a single contract. (Ver U45:1)

Annexure

Standard Mortality Charges per thousand Life Insurance Cover (for Male Life Assured)

Age nearest birthday	Basic Mortality Charges	Age nearest birthday	Basic Mortality Charges
20	1.33	55	9.39
21	1.35	56	10.23
22	1.38	57	10.93
23	1.40	58	11.83
24	1.42	59	12.93
25	1.43	60	14.21
26	1.45	61	15.69
27	1.45	62	17.37
28	1.46	63	19.25
29	1.46	64	21.32
30	1.46	65	22.42
₩31	1.49	66	25.30
32	1.53	67	28.51
33	1.59	68	32.09
34	1.66	69	36.08
35	1.75	70	40.51
36	1.86	71	45.44
37	1.98	72	50.92
38	2.12	73	57.00
39	2.30	74	63.75
40	2.48	75	71.25
41	2.65		
42	2.82		
43	3.04		
44	3.31		
45	3.62		
46	3.98		
47	4.39		
48	4.85		
49	5.35		
50	5.91		
51	6.51		
52	7.15		
53	7.85		
Notes	8.60		

Notes:

2. For Female Life Assured of age 7 and 8 the charges will be those applicable to male Life Assured of age 7.

^{1.} The Mortality charges applicable to Female Life Assured will be those applicable to two years younger Male Life Assured

Charges for all ages Rs.0.9 per thousand Sum Assured

Income Benefit Rider Rider Charges per thousand Sum Assured

A /T 1	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Age/Term 20	0.87	0.91	0.96	1.00	1.05	1.09	1,14	1.18	1.23	1,27	1.32	1.37	1.42	1.47	1.52	1.58
21	0.88	0.93	0.97	1.02	1.06	1.11	1.15	1,20	1,25	1.30	1.35	1.40	1.45	1.50	1.56	1.62
22	0.89	0.94	0.98	1,03	1.07	1.12	1.17	1.22	1,27	1.32	1.37	1.43	1.48	1.54	1.60	1.66
23	0.90	0.94	0.99	1.04	1.09	1.14	1.19	1.24	1.29	1.34	1.40	1.46	1.52	1.58	1.64	1.71
24	0.90	0.95	1.00	1.05	1.10	1.15	1.20	1.26	1.31	1.37	1.43	1.49	1.56	1.62	1.69	1.76
25	0.91	0.96	1.01	1.06	1.11	1.17	1.22	1.28	1.34	1.40	1.47	1.53	1.60	1.67	1.75	1.83
26	0.92	0.97	1.02	1.08	1.13	1.19	1.25	1.31	1.37	1.44	1.51	1.58	1,65	1.73	1.81	1.90
27	0.93	0.98	1.03	1.09	1.15	1.21	1.28	1.34	1.41	1.48	1,56	1.63	1.71	1.80	1.89	1.98
28	0.94	0.99	1.05	1.11	1.18	1.24	1.31	1.38	1.46	1.53	1.61	1.70	1.79	1.88	1.98	2.08
29	0.95	1.01	1.07	1.14	1.21	1.28	1.35	1.43	1.51	1.59	1.68	1.77	1.87	1.97	2.08	2.20
30	0.97	1.04	1.10	1.18	1.25	1.33	1.40	1.49	1.58	1.67	1.76	1.86	1.97	2.08	2.20	2,33
31	1.00	1.07	1.14	1.22	1.30	1.38	1.47	1.56	1,65	1.76	1.86	1.97	2.09	2.21	2.35	2.48
32	1.04	1.11	1.19	1.28	1.36	1.45	1.55	1.65	1.75	1.86	1.98	2.10	2.23	2.37	2.51	2.66
33	1.08	1.16	1.25	1.34	1.43	1.53	1.64	1.75	1.86	1.98	2.11	2.25	2.39	2.54	2.70	2.87
34	1.14	1.22	1.32	1.42	1.52	1.63	1.74	1.86	1,99	2.12	2.26	2.41	2.57	2.74	2.91	3.09
35	1.20	1.29	1.40	1.50	1.62	1.74	1.86	1.99	2.13	2.28	2.44	2.60	2.78	2.96	3.15	3.35
36	1.27	1.37	1.48	1,60	1.73	1.86	2.00	2.14	2.30	2.46	2,63	2.82	3.01	3.21	3.42	3.63
37	1.34	1.46	1.58	1.71	1,85	2.00	2.15	2.31	2.48	2.66	2.85	3.05	3.26	3.48	3.71	3.95
38	1.43	1.56	1.70	1.84	1.99	2.15	2.32	2.50	2.69	2.89	3.10	3.32	3,55	3.78	4.03	4.30
39	1.53	1.67	1.82	1.98	2.15	2,33	2.51	2.71	2.92	3.14	3.37	3.61	3.86	4.12	4.39	4.68 5.10
40	1.64	1.80	1.97	2.14	2,33	2.52	2.73	2.95	3.18	3.42	3.67	3.93	4.20	4.49	4.79 5.23	5.10
41	1.76	1.94	2.12	2.32	2.52	2.74	2.97	3.21	3.46	3.72	3.99	4.28	4.58	4.90 5.34	5.23	
42	1.90	2.09	2.30	2.51	2.74	2.98	3.23	3.49	3.77	4.05	4.35	4.67	5.00	5,34		
43	2.06	2.27	2,50	2.73	2.98	3.25	3.52	3.81	4.11	4.42	4.75	5,10	5.46			
44				2.98	3.26	3,55	3.85	4.16	4.49	4.84	5.20	5.58		-		-
45				3.26	3,57	3.88	4.21	4.56	4.92	5.30	5.69		<u> </u>		<u> </u>	
46				3.57	3.90	4.25	4.61	4.99	5.38	5.80	-		-			
47	_			3.91	4.27	4.65	5.05	5.46	5.90	<u> </u>	<u> </u>	<u> </u>		<u> </u>		
48				4.28	4.68	5.09	5.52	5.98			<u> </u>	<u> </u>		 	 	
49			4.27	4.68	5.11	5.57	6.04	<u> </u>	<u>-</u>	- -	 		-	<u> </u>		
50		4.23		5.11	5.59	6.09		├ ──		<u> </u>	 -	-		-	 	
51			5.08	5.58	6.10	ļ .		 		-	+-	 	<u> </u>	 	 	├
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Notes:

- 1. The Mortality charges applicable to Female Life Assured will be those applicable to two years younger Male Life Assured
- 2. For Female Life Assured of age 7 and 8 the charges will be those applicable to male Life Assured of age 7.